



6th December 2016 | 7.00pm onwards | ITC Kakatiya, Hyderabad

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USIIC launched its Hyderabad Chapter on 6th December 2016. The launch and inauguration was done by **Mr. Patrick Santillo**, Minister Counselor for Commercial Affairs, Embassy of United States of America in the presence of USIIC Chairman and Director - **Mr. C. Venkataramana**, USIIC Founder Chairman - **Dr. V. Rangaraj**, USIIC Founder Director and Past Chairman - **Mr. M. Jagannath Rai**, USIIC Founder Director - **Mr. R. K. Pillai** and over 80 special invitees.

Dr. C. Jairaj Kumar, was installed as the USIIC Hyderabad Chapter President.

The USIIC directors engaged the audience with presentations on: USIIC's Purpose, Objectives of USIIC as a Trade Council, USIIC Success Stories, Why USIIC in Hyderabad and USA Mentor on Road Initiative.



USIIC Hyderabad Chapter Launch on 6th December 2016 at ITC Kakatiya, Hyderabad
 (from left): **Dr. C. Jairaj Kumar** (MD - CGN Research Labs P. Ltd.), **C. Venkataramana** (MD & Co-Founder - Sunil HiTech India Infra P. Ltd), **Patrick Santillo** (Minister Counselor for Commercial Affairs, Embassy of United States of America), **Dr. V. Rangaraj** (Advisor - New Projects & Ext. Relations, Aditya Birla Management Corporation P. Ltd.), **M. Jagannath Rai** (MD - Titan Sea & Air Services P. Ltd.), **R. K. Pillai** (MD - Aiipitech P. Ltd.).



The **Chief Guest Mr. Patrick Santillo's** Address was both laudable and emphatic. Some of the key points were:

- USIIC has to cover 4 areas
 - Counselling - Practical information to the industry.
 - Trade Promotion - Delegations from US to meet Indian Businesses and vice versa.
 - Commercial Diplomacy - Work with government to increase trade and insist on procedures towards "ease of doing business".
 - Promote business in US and do investments.
- Overall there is broad support to Indian relationship in US.
- USIIC has the complete support of the US Commercial Service team and looks forward to work together on growing USIIC's reach and forming new chapters.
- Events like this bring great expectations from the Industry and am sure USIIC will live upto it.



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(from left): **Robin Rosario** (Secretary General, USIIC), **Ammal Das** (USIIC Life Member), **C.Venkataramana** (USIIC Chairman & Director), **Dr. C. Jairaj Kumar** (USIIC Hyderabad Chapter President), **Patrick Santillo** (Minister Counselor for Commercial Affairs, Embassy of United States of America), **Dr. V. Rangaraj** (USIIC Founder Chairman), **M. Jagannath Rai** (USIIC Founder Director and Past Chairman), **R. K. Pillai** (USIIC Founder Director).