

USIIC launched its Hyderabad Chapter on 6th December 2016. The launch and inauguration was done by Mr. Patrick Santillo, Minister Counselor for Commercial Affairs, Embassy of United States of America in the presence of USIIC Chairman and Director - Mr. C. Venkataramana, USIIC Founder Chairman - Dr. V. Rangaraj, USIIC Founder Director and Past Chairman - Mr. M. Jagannath Rai, USIIC Founder Director - Mr. R. K. Pillai and over 80 special invitees.

Dr. C. Jairaj Kumar, was installed as the USIIC Hyderabad Chapter President.

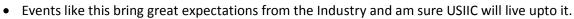
The USIIC directors engaged the audience with presentations on:

USIIC's Purpose, Objectives of USIIC as a Trade Council, USIIC Success Stories, Why USIIC in Hyderabad and USA Mentor on Road Initiative.



The **Chief Guest Mr. Patrick Santillo's** Address was both laudable and emphatic. Some of the key points were:

- USIIC has to cover 4 areas
 - Counselling Practical information to the industry.
 - Trade Promotion Delegations from US to meet Indian Businesses and vice versa.
 - Commercial Diplomacy Work with government to increase trade and insist on procedures towards "ease of doing business".
 - Promote business in US and do investments.
- Overall there is broad support to Indian relationship in US.
- USIIC has the complete support of the US Commercial Service team and looks forward to work together on growing USIIC's reach and forming new chapters.





USIIC Hyderabad Chapter Launch on 6th December 2016 at ITC Kakatiya, Hyderabad (from left): Robin Rosario (Secretary General, USIIC), Ammal Das (USIIC Life Member), C.Venkataramana (USIIC Chairman & Director), Dr. C. Jairaj Kumar (USIIC Hyderabad Chapter President), Patrick Santillo (Minister Counselor for Commercial Affairs, Embassy of United States of America), Dr. V. Rangaraj (USIIC Founder Chairman), M. Jagannath Rai (USIIC Founder Director and Past Chairman), R. K. Pillai (USIIC Founder Director).

